

MARTA RUBIO AGENCY

ACTING AGENCY | MANAGEMENT

Retainer Services Plan

Marta Rubio Agency's new **Retainer Services Plan** offers actors the level of personalised support they want and need to achieve their goals in return for a monthly retainer fee.

Who is the new Retainer Services Plan aimed at?

- Actors whose lifestyle is 100% focused on acting and who want to launch onto the international market
- Working in the Media & Entertainment Industry
- And located in UK, Spain as well as other countries

And what can you expect from us?

Actors who agree a Retainer Services Plan with us can expect to accomplish agreed specific career goals. This involves identifying and resolving your frustrations, desires, and other barriers that you face in your work.

Other benefits

You will be part of a select group of actors and talent who are supported and, importantly, nurtured by MRA and Marta personally.

If you choose the Premium plan, the commission from any job and opportunities that you pay MRA is reduced to 10%.

Why is Marta offering this new service?

When Marta decided to start her business, she had a very clear idea that she wanted to offer a service that she herself never received when she was pursuing her own goals of being an actress: namely, someone to support her through her development, to help build her confidence and to guide her in making important career choices.

Is it right for me?

MRA's Retainer Services Plan is ideal if you feel your existing agency is not providing you with enough support, advice, and guidance, or that they have ignored or even abandoned you, maybe just when you most needed help.

It is also ideal if you want to work with MRA for a long period of time, not just a month or two, and want to take your goals and achievements further.

Where:

UK and Spain, as well as other countries.

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- A retainer service to support the development of our actors and talent, helping to build their confidence and guiding them to make important career choices -

Services:

START UP PLAN: recommended for actors who would like to build their profile early in their careers.

- CV/Profile | building and enhancing your profile
- 2 headshots for use in international market
- Self-taping personalised review, assessment, feedback, and tips
- Individual newsletters and promotion to contacts in the industry
- A monthly one-hour session, 1-to-1 with Marta to assess your aims and create a personalised plan and strategy

MONTHLY	QUARTERLY	PAID IN ADVANCE	TOTAL
£87.50	£250.00 (5% discount)	£945.00 (10% discount)	£1050.00

PREMIUM PLAN: recommended for actors who already got some Film and Television credits.

- CV/Profile | building and enhancing your profile
- 2 headshots for use in international market
- Annual Membership of IMDb
- Self-taping personalised review, assessment, feedback, and tips
- Individual newsletters and promotion to contacts in the industry
- A monthly one-hour session, 1-to-1 with Marta to assess your aims and create a personalised plan and strategy
- 2 one-hour sessions, 1-to-1 with a social media expert to create a social media strategy
- Introduction and 2 interviews, 1-to-1 with a top international casting director

MONTHLY	QUARTERLY	PAID IN ADVANCE	TOTAL
£122.00	£348.00 (5% discount)	£1322.00 (10% discount)	£1469.00

BOOSTER PLAN: recommended for actors who already got some Film and Television credits.

- A monthly one-hour session, 1-to-1 with Marta to assess your aims and create a personalised plan and strategy
- Individual newsletters and promotion to contacts in the industry

QUARTERLY	PAID IN ADVANCE	TOTAL
£150.00	£540.00 (10% discount)	£600.00

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The Retainer Service Plan includes the usual representation you expect from MRA, such as looking for suitable auditions, jobs, and opportunities and so on.

If you choose the **Premium plan**, our commission from the jobs you get through MRA is reduced to 10%.

We arrange your accreditations for the films festivals you would like to attend.

We help you promote your successes and news to the Press when something exciting is going on in your career.

Discounts on webinars/workshops provided in Madrid & London (info upon request).